



**SRM INSTITUTE OF SCIENCE AND TECHNOLOGY**  
**DIRECTORATE OF STUDENT AFFAIRS**



**RULEBOOK**  
**FASHION**

# MILAN 26

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### FOR FURTHER REFERENCE/CLARIFICATIONS CONTACT:

- Somil Nayak: Ph. No. +91 93293 73313
- Haider Shah: Ph. No. +91 91499 00849
- Ganesh Aravinth S: Ph. No. +91 94456 26015
- Elavarasan V: Ph. No. +91 93601 05471
- Tharun M A: Ph. No. +91 70922 20915
- Akshayabalaji: Ph. No. +91 72992 79191
- Megha Dua: Ph. No. +91 79823 97657

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[MILAN 2026: Updates & Queries](#)



## **MILAN 26**

### **General Rules**

- 1. Participants must carry valid ID proof (institution ID card) for verification.**
- 2. The team will be disqualified if the college ID or any other submitted document is proven to be fake or if there is any involvement in cheating.**
- 3. Participants must be students of a recognised institution.**
- 4. NOC should be provided by all participants, attested by the college.**
- 5. Event Annexure MUST be filled for all group events.**  
*Event annexure is given at the end of the rule book.*
- 6. Registration amount will not be refunded if the required NOCs are not provided.**
- 7. Any form of misconduct, cheating or disruptive behaviour may lead to disqualification.**
- 8. Offensive language, disrespect towards the university or violence of any sort will not be tolerated.**
- 9. Organizers are not responsible for the loss or damage of any personal belongings.**
- 10. Participants must follow university policies and law while on campus.**
- 11. A lucky draw system will be conducted to determine the order of participation for relevant events.**
- 12. Participants must be present at the time of the draw; absent participants will be placed at the end or disqualified.**
- 13. For events open to SRMIST:**
  - a. Participants from SRMIST - KTR and from other colleges will be awarded 1st and 2nd prizes separately.**
  - b. Final and pre-final year students cannot participate.**

# MILAN 26

## FASHION CLUB

### **GENERAL RULES & REGULATIONS FOR ALL FASHION EVENTS:**

The following rules are mandatory for all Fashion events. Non-compliance will lead to consequences as deemed necessary.

#### **Eligibility**

- Each team must submit valid physical institutional ID cards for all members during registration.
- Alumni IDs or IDs of individuals no longer enrolled will not be accepted.
- Fusion teams or teams with members from multiple colleges are strictly prohibited. Each team must consist of participants from one single college only, including backstage members.
- Any violation of eligibility rules will result in immediate disqualification of the entire team.

#### **Conduct**

- Misconduct, cheating, abusive language, disrespect towards the university, or any form of violence will result in disqualification.
- The organizers are not responsible for loss or damage of personal belongings.
- Participants must comply with all university policies and laws while on campus.

#### **Performance Order**

- A lucky draw will determine the performance order for applicable events.
- One representative from each team must be present during the lucky draw.
- Teams without a representative will be placed at the end of the lineup or may be disqualified.

#### **Registration & Reporting**

- All participants must complete registration before the deadline.
- Participants must report at least 60 minutes prior to their event at the designated venue.
- All participants must follow instructions from the organizing committee and event heads.

#### **Institutional Requirements**

- Multiple teams can register from same college but the teams can't have overlapping participants.
- A physical copy of the original NOC, attested by the college, must be provided and should include the names of all participants, including backstage members. Only students whose names appear on the NOC will be granted entry.
- The NOC must include:
  - Full names and details of all team members
  - Official signature and stamp
- The original NOC must be submitted during reporting.
- Only participants whose names appear on the official list will be allowed to participate.
- Participants not listed will not be permitted inside.

**Audio Submission**

- Music must be submitted before the deadline in MP3 format to the designated person.
- The music submission deadline will be communicated later.

**Organizing Committee Rights**

- The organizing committee reserves the right to modify rules, schedules, or event proceedings as required.
- All participants must uphold the spirit of healthy competition, fairness, and cultural exchange throughout the event.



# MILAN 26

## FASHION CLUB

### **EVENT NAME: En Vogue Demain** *Group Fashion Event*

#### **DESCRIPTION:**

En Vogue Demain is the flagship inter-college fashion battle where teams from leading institutions showcase futuristic creativity, bold visual storytelling, and flawless runway execution. With a theme centered on the world after 2050, participants must push boundaries while maintaining artistic clarity and professionalism. This event celebrates innovation, teamwork, and expressive performance, making it the crown jewel of the college fest.

#### **RULES & REGULATIONS:**

- **Theme:**
  - Teams must design and perform according to “Visions of 2050 and Beyond.”
  - Performances must clearly reflect a futuristic fashion narrative.
- **Time Limit:**
  - 7 to 10 minutes per team, including stage setup
  - Exceeding the limit will lead to point deductions.
- **Team Composition**
  - Only one official team per college allowed.
  - All members must belong to the same institution.
  - Teams must have a minimum of 12 members and may not exceed 15 members, including backstage crew.
- **Dress Code:**
  - The attire must be decent, stage-appropriate, and respectful.
  - No vulgarity in clothing, obscenity, or indecent exposure is permitted.
  - Violations will result in immediate disqualification.
- **Behavior & Conduct:**
  - Participants must maintain professionalism and respect towards judges, organizers, volunteers, and fellow teams.
  - Misconduct, abusive language, aggression, cheating, or any form of disrespect will not be tolerated.
  - Performances with vulgarity, offensive gestures, or inappropriate themes are strictly prohibited.
- **Props & Accessories:**
  - Use of fire, chemicals, smoke-producing devices, pyrotechnics, or any substance that may damage the stage or harm participants is strictly prohibited.
  - Unsafe props will not be allowed on stage.
  - Props must be safe, manageable, and not cause delays.
  - The organizing team reserves the right to reject unsafe or oversized props.
- **Judge’s Decision:**
  - The judges’ decision is final and binding.
  - No appeals, objections, or challenges will be entertained.

## JUDGING CRITERIA:

- **Theme Representation: 20%**
  - Clarity of the futuristic concept.
  - Alignment with Visions of 2050 and Beyond.
- **Costume Design: 20%**
  - Creativity, detailing, originality.
  - Consistency of outfits with the narrative.
- **Choreography & Coordination: 20%**
  - Synchronization, movement, use of stage.
  - Flow, energy, and teamwork.
- **Confidence & Attitude: 15%**
  - Walk, expressions, persona
  - Stage presence and engagement
- **Creativity & Innovation: 15%**
  - Fresh ideas, unique elements, smart prop usage.
  - Strong conceptual execution.
- **Overall Impact: 10%**
  - Audience engagement.
  - Final impression and performance coherence.





# MILAN 26

## FASHION CLUB

### **EVENT NAME: Au–Dela: Mr. & Miss Milan** *Duo Fashion Event*

#### **DESCRIPTION:**

Au–Dela: Mr. & Miss Milan celebrates futuristic individuality, confidence, and elegance. One male and one female contestant from each college present their interpretation of “Visions of 2050 and Beyond” through a high-impact runway walk. The event is designed to highlight poise, presence, and personality in a clean, professional, fashion-forward format.

#### **EVENT STRUCTURE**

The competition will be conducted in **three rounds**, with **shortlisting after each round**.

- **Round 1: Ramp Walk**
  - Participants will perform a solo runway walk.
  - The time limit is **1 minute**, with a **maximum of 1.5 minutes** per participant.
- **Round 2: Talent Round**
  - Shortlisted participants will showcase a talent of their choice.
  - The time limit is **1 minute**, with a **maximum of 1.5 minutes**.
  - All performances must be appropriate and approved by the organizing committee.
- **Round 3: Q & A Round**
  - Final shortlisted participants will face a question-and-answer round, assessed on confidence, clarity of thought, communication, and personality.

#### **RULES & REGULATIONS:**

- **Mandatory Representation:**
  - Each team must send one male and one female contestant.
  - Absence of either contestant will result in disqualification of the pair.
- **Theme:**
  - Participants must style themselves according to “Visions of 2050 and Beyond.”
- **Time Limit:**
  - All participants must strictly adhere to the allotted time limits for each round. Exceeding the maximum time may lead to penalties or disqualification.
- **Dress Code:**
  - Attire must be decent, stage-appropriate, and respectful.
  - Vulgarity, indecent exposure, or offensive styling will result in immediate disqualification.
- **Behavior & Conduct:**
  - Participants are expected to maintain professionalism and respect towards judges, organizers, volunteers, and fellow participants.
  - Misconduct, abusive language, aggression, cheating, or disrespectful behavior will not be tolerated.
  - Vulgar gestures or inappropriate actions are strictly prohibited.



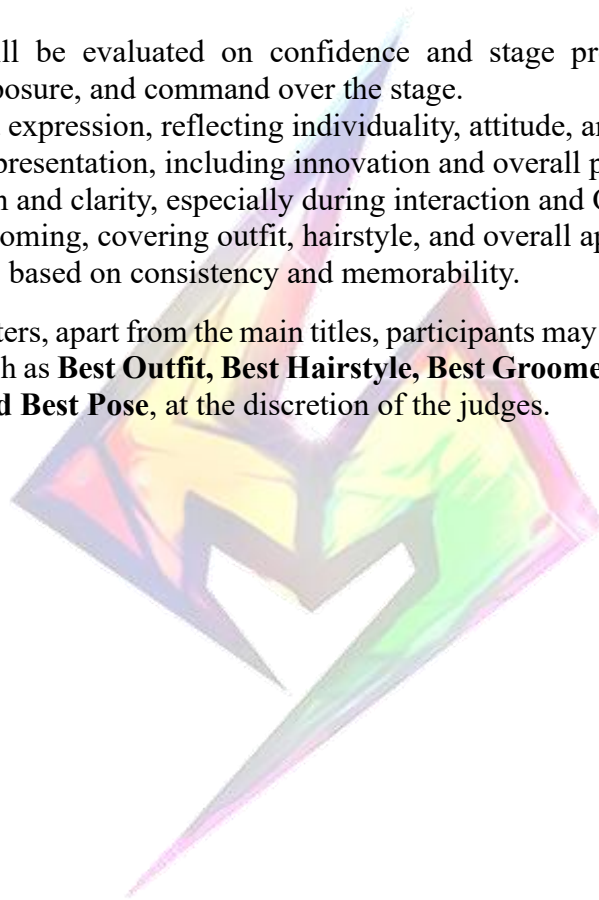
- **Props & Accessories:**
  - Use of fire, chemicals, smoke-producing devices, pyrotechnics, or hazardous materials is strictly prohibited.
  - Unsafe or oversized props will not be allowed.
  - All props must be manageable and must not damage the stage or cause delays.
  - The organizing committee reserves the right to reject any prop.
- **Judge's Decision:**
  - The judges' decision is final and binding.
  - No appeals, objections, or challenges will be entertained.

### **JUDGING CRITERIA:**

The following judging criteria will be common and applicable across all rounds of the competition.

- Participants will be evaluated on confidence and stage presence, including body language, composure, and command over the stage.
- Personality and expression, reflecting individuality, attitude, and originality.
- Creativity and presentation, including innovation and overall performance style.
- Communication and clarity, especially during interaction and Q & A.
- Styling and grooming, covering outfit, hairstyle, and overall appearance.
- Overall impact, based on consistency and memorability.

Based on these parameters, apart from the main titles, participants may also be awarded **Special Recognition Titles** such as **Best Outfit, Best Hairstyle, Best Groomed, Best Makeover, Best Beard, Best Walk, and Best Pose**, at the discretion of the judges.





## EVENT ANNEXURE

(To be submitted to the venue-in-charge while reporting for participation)

University Name: \_\_\_\_\_

Mobile No.: \_\_\_\_\_

Event (Select One):

☐ MUSIC ☐ DANCE ☐ LITERARY ☐ FASHION ☐ MOVIES AND DRAMATICS

Event Name: \_\_\_\_\_

### LIST OF PARTICIPANTS

(Please submit the NOC along with this form during the event)

Sr. No.	NAME OF THE PARTICIPANT	COLLEGE REGISTER NUMBER	COMMON REGISTRATION ID

Date & Time: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_